

PRESS RELEASE:



Princeton Mortgage Corporation is very pleased to announce that Wendy Whitaker and Corinna Tini have joined their organization to build a prominent and respected Reverse Mortgage Division. Brian Jennings, the company's Chief Operating Officer, sees the newly named, Senior Home Protection Division, "as an essential component of our business strategy which addresses a very significant and growing segment of the marketplace".

"Wendy and Corinna bring a depth of understanding, compassion and experience that is unmatched" said Jennings. Whitaker was recognized in 2005 by the National Reverse Mortgage Lenders Association as one of the Top 10 people in the country in Reverse Lending. That same year she spoke to both the House and Senate to help them understand just how beneficial the Reverse Mortgages Program is to our senior population.

Both Wendy and Corinna are very passionate and committed to the Reverse Mortgage Program. "When it's the right fit for the senior, it is a program that absolutely changes their lives. The challenge is to reach all of the people who could possibly benefit and to educate them about both the pros and cons. It is our job to make sure that the senior and their family understands all of the nuances of the program so that they can make the right decision for their family. It is a program that has the ability to allow a senior citizen to live out their life in their home. It has the potential to eliminate having to downsize or move into assisted living. With an aging population, Reverse Mortgages will continue to grow as an avenue that people will turn to that will allow them to age in place", Whitaker said.

Wendy and Corinna are rejoining Princeton Mortgage after an 8 year absence in which they were employed by Mortgage Mobility as a partner and mortgage consultant respectively. "It's nice to be back working with everyone at Princeton Mortgage Corporation where we had worked previously for 8 and 3 years. They are a great group of people and a wonderful organization who share our vision for helping the senior clientele", Tini said.

Senior Home Protection

Division

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